

UNLOCKING VALUE

NEDBANK VINPRO INFORMATION DAY

DATE: 19 January 2017
TIME: 09:00 – 13:30

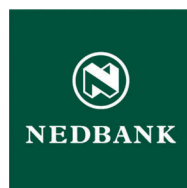
VENUE: CTICC,
Cape Town

COST: R550 VinPro members*,
R850 non-members

The South African wine industry will look at ways in which producers, cellars and other role-players can unlock value, while growing volume, to ensure a stronger, more sustainable industry going forward.

PROGRAMME

09:00	Opening	Chairman, VinPro
09:10	A word from Nedbank	Ciko Thomas (Nedbank)
09:20	Economic overview	Nicky Weimar (Nedbank)
09:55	What's happening in the vineyard?	Francois Viljoen (VinPro)
10:25	Long cycles in the SA wine industry	Prof Nick Vink (US)
11:00	COFFEE BREAK	
11:45	Panel discussion: Unlock value from the vine to the shelf Utilising local market development, global competitiveness and new markets, as well as innovation to grow value	Michael Fridjhon (wine critic and columnist) Rico Basson (VinPro) Denise Stubbs (Thokozani Wines) Johann Krige (Kanonkop Wine Estate) Neville Carew (Origin Wines) Richard Rushton (Distell) Gavin Dittmar (Meridian Wines)
13:00	How do we talk to the South African consumer?	Lebo Motshegoa (Foshizi)
13:30	CONCLUSION & LUNCH	



REGISTRATION CLOSSES ON 9 JANUARY 2017.

Book online at www.vinpro.co.za, phone 021 276 0429 or e-mail info@vinpro.co.za

**Discount limited to two tickets per member*